



Hello and welcome to the Primo education catalogue. Whether you are new to the CMP Morocolor ranges or an existing customer, we have an exciting range of new products and the excellent existing products.

This version of the catalogue has been created by Primo Crafts\*, the official UK distributor of CMP Morocolor, and includes the products readily available in the UK.

If the Primo brand is new to you, here is a bit of the background of the CMP Morocolor story.

CMP Morocolor is a family-owned business based in Northern Italy. The company was created in 1933 as a chalk and watercolour manufacturer. Generations later the company has evolved to offer a much larger range of products 'Primo' and 'Hobby and Professional', and these are now sold in 80+ countries.

The Primo range is aimed at young artists and is tested to be fully child safe (2009/48/EC toy safety Directive), but is also of a suitable quality for all artists. Each section of the catalogue has some guidance on the main category page to provide important information about the products, testing and ethics used in the product production and packaging. In some instances, you may need additional information or copies of certification – in these cases please contact us and we can supply the relevant information.

The Hobby and Professional range are aimed at the more accomplished artist from the age of 14+ and are not suitable for younger children and has been omitted from this catalogue. Should you be working with teenagers that require a more professional paint for exam portfolio please contact us and we can supply you a copy of the main product catalogue or please visit the primocrafts.co.uk website.

As a multi generation family company CMP Morocolor are extremely focused on the environment and product quality. The company's production facility is powered by solar energy, the production cleaning processes save on water use and reduce water pollution. Any production waste materials are recycled, and CMP Morocolor encourages long use of any plastic packaging for their products by making them useful to enhance the user experience.

Primo Crafts are part of a 24-year-old family business based in the stunningly beautiful Scottish Borders. We have worked alongside CMP Morocolor since 2020 and are excited to bring a high quality uncompromising range of paint and art supplies to the UK. We particularly enjoy working with our customers and using our expertise to tailor make a range of products to your requirements.

Finally, from the team here at Primo Crafts please contact us if you have any questions, we look forward to working together to supply the talented artists of the world enabling them to create masterpieces and bring joy to us all.

Mark, Catherine and Lynn



#### \_www.morocolor.it \_\_\_\_\_

MADE IN ITALY

Colours are part of our family tradition, which began in 1933 with a small white piece of chalk.

Today, we export to more than 80 countries worldwide from our Italian production of PRIMO paint and school and crafts products.

Especially dedicated to young artists, but also perfectly suitable for creative people of all ages.

Our spirit remains as we started: we love our products.

"At this time in history we believe it is impossible to think about the future without considering the well-being of the planet"



#### Primo range



#### Watercolours, p.7-8

12 Watercolours Tablets 112A12SG 22 Watercolours Tablets 114A12SG 24 Watercolour Tablets 127A24FN 10 Jumbo Watercolour Tablets 120A10SG 12 Metallic Watercolour Tablets

115A12FM

#### p.10-14 **Tempera Poster Paint**

50ml Poster Paint 2001BR. 144 x 50ml Poster Paint set ESP4026 500ml Poster Paint 202BR500... 1000ml Poster Paint 204BR1000 300ml Tempera Poster Paint 200TL300... 6 x 300ml Tempera Pearl Poster 234TP6ASS 6 x 300ml Tempera Metallic Poster Paint 233TM6ASS 6 x 300ml Tempera Fluo Poster 255TF6ASS

#### p.16-17 **Finger Paint**

4 x Finger Paint 2241TD100S4T 6 x Finger Paint 222TD6G 6 x 100ml Finger Paint 221TD100SP 6 x 100ml Pearl Finger Paint 229TPD100SP 750ml Finger Paint 227TD750...

#### Acrylic Paint p.19-20

300ml Acrylic Paint 400TA300... 6 x 300ml Acrylic Paint 400TA6ASŚ 1000ml Acrylic Paint 404TA1000...

#### Textile Paint & p.22 Pens

300ml Textile Paint 411TX300... 6 x 100ml Textile Finger Paint 228TXD100SP 8 Textile Pens 611PENTX8

#### Wax crayons p.24-25

48 Crayons 0503PC48E 216 Crayons 0504PC216E 48 Jumbo Crayons 0602PC48J 120 Jumbo Crayons 0603PC120J

#### Wax triangles p.27

12 Wax Triangle Crayons 30 Wax Triangle Crayons

36 Hexagonal Pencils 502MAT36E

72 Hexagonal Pencils 505B72

216 Hexagonal Pencils 507MAT216

#### **Pencils**

p.29-34

36 Jumbo Hexagonal Pencils 521B36 120 Jumbo Hexagonal Pencils 511MAXI120 12 Jumbo Triangular Pencils 519MAXITRIS12E 120 Jumbo Triangular Pencils 517TJ120 60 Minabella Pencils 5246MB60 144 Minabella Pencils 525MINAB144 12 HB Pencils 530HB12 2 Erasers 5303BL2G 12 Sharpeners 7601T

30cm Ruler

8252RG30

#### Fibre-tip pens p.36-38

6 Neon Pens 6013PEN6F 6 Glitter Pens 6014PEN6M 96 Fine Pens 614PEN96B 120 Pens 615PEN120 36 Fine +36 Jumbo Pens 623BPS75 12 Jumbo Pens 603JUMBO12 24 Jumbo Pens 604JUMBO24 36 Jumbo Pens 622BPJ36N 60 Jumbo Pens

621BPJ60

#### Modeling materials

250g White modelling clay 2855MOD250B 250g Terracotta modelling clay 2865MOD250T 500g White modelling day 285MOD500B 500g Terracotta modelling clay 286MOD500T 1000g White modelling day 2856MOD1000B 1000g Terracotta modelling clay 2866MOD1000T 4 Modelling tools 295SET1 14 Modelling Tools 296SET2

#### **Chalks**

10 White Chalks 011GB10R 10 Coloured Chalks 014GC10R 22 piece Street Chalk 0032GC22JC

#### Glue,

p.45-47

**p.43** 

p.40 - 41

Stick Glue 3304CS20 75ml Clear Water-based Glue 301CA80 240ml Clear Water-based Glue 3308CA240 1000ml Clear Water-based Glue 303CA1000 80ml Vinyl Glue 3301CV80 250ml Vinyl Glue 3302CV250 1000ml Vinyl Glue 333CV1000 240ml Coloured Water-based glue 3309CC240... 240ml Slime Activator 3310AS240

#### Accessories

**Bottle Emptier** 208C

#### Accessories

p.52-55

6ml Multi-use Pots 218SVP 25ml Multi-use Pots 213SVM 75ml Multi-use Pots 206VT3 Oval Paint Palette 216T4 Rectangular Paint Palette \_ 212T8 Table Top Easel 470CAVP Floor Standing Easel 471CAVG Canvas Boards Stretched Canvas 46?TE...

#### p.49-55

Flat Paintbrushes Round Paintbrushes 240PT.. 4 Brush Set 1246PJ 36 Jumbo Brushes 1245B36PEN 2 Section Water Pot 214AR Dosage Pump 195PD



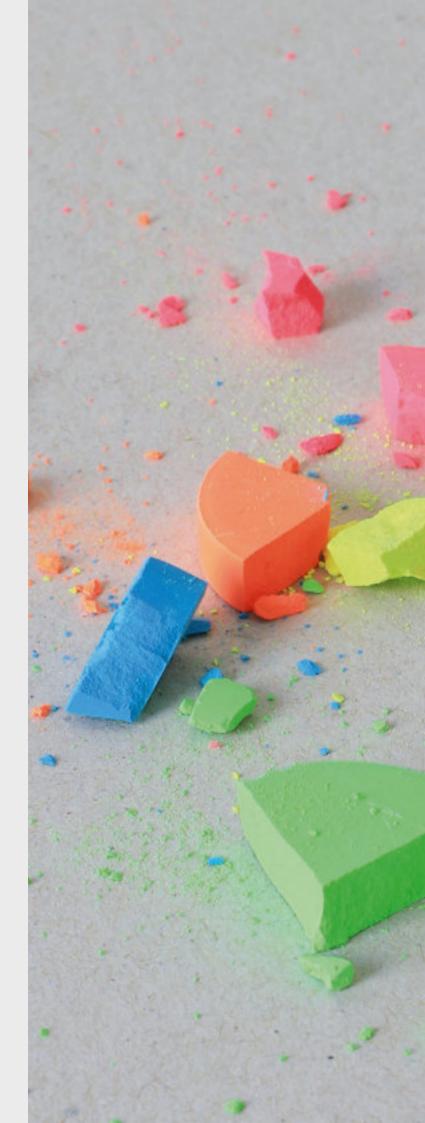
A wide range of excellent quality and very longlasting watercolours.

Each watercolour tablet allows for various covering effects, strong colours if used with little water, and transparent If diluted with a lot of water - ideal for traditional watercolour techniques.

Made entirely in Italy using clean solar energy and respecting the environment using enhanced production cleaning techniques and recycling of waste materials.

The multi-functional packaging design encourages long use and reduces single use plastic waste.

Available in a wide range of formats, tailored to the needs of each customer and sales channel: retail shops or supermarkets, online and offline, gift packaging, and large formats for school.





# 12 Watercolour tablets 👡



Watercolour tablets, plastic box with lid/ mixing palette, 12 colours.



112A12SG





15\*



32.5x27x8\* cm



2.2\* kg



10\*



210\*



polystyrene



1 brush



22 Watercolour tablets Ø 30 mm

114A22SG



8006919001147





10\*



32.5x27x8\* cm



2.6\* kg



10\*



210\*



polystyrene



1 brush



Watercolour tablets, plastic box with lid/mixing palette,

22 colours.



# 24 Watercolour tablets



Watercolour tablets, plastic box with lid/mixing palette, 24 colours.





Watercolour tablets, plastic box with lid/mixing palette, 10 colours.





# PRIMO

# Tempera Posterpaint

Tempera poster paint is a water-based product that dries with a shiny surface rather than a chalky dusty finish. This makes colours well balanced and offers unlimited shade possibilities.

Tempera been formulated for every age. You can start with Beginner's poster paint which has very bright colours and an excellent washability. Primo Tempera Premium poster paint is rich in texture and quality to obtain excellent covering and opaque effects.

All poster paint versions can be used on paper, cardboard, wood, fabric, glass, terracotta.

The range includes a wide choice of traditional tones as well as metallic, pearlescent and fluorescent colours, to create special effects.

Available in a wide range of formats, tailored to the needs of each customer and sales channel: retail shops or supermarkets, online and offline, gift packaging, and large formats for school.

Primo poster paint is manufactured entirely in Italy using clean solar energy and is respectful of the environment through enhanced production cleaning techniques and recycling of waste materials. All product packaging is also recyclable.



#### 50 ml Beginners Poster Paint



Posterpaint, bottle with flow-control nozzle, single colour, 12colours.



2001BR...



8006919...





12



13x9.8x13 cm



0.85 kg



\_

144 Beginners Poster

50 ml

**Paint** 



Multipurpose reusable carton display with 72 bottles with flow-control nozzle, 12 colours.

BIANCO/ WHITE REF. 2001BR50100 EAN 13ref.: 8006919020018 EAN 13inner: 8006919200120

GIALLO PRIMARIO/PRIM.YELLOW REF. 2001BR50201 EAN 13 ref.: 8006919120015 EAN 13 inner: 8006919200137

ARANCIO/ORANGE REF. 2001BR50250 EAN 13 ref.: 8006919220012 EAN 13 inner: 8006919200144

VERMIGLIONE/ VERMILLION REF. 2001BR50300 EAN 13ref.: 8006919320019 EAN 13inner: 8006919200151

LILLA/LILAC REF. 2001BR50450 EAN 13ref.: 8006919420016 EAN 13inner: 8006919200168

OLTREMARE/ULTRAMARINE REF.2001BR50500 EAN 13ref.: 8006919520013 EAN 13inner: 8006919200175

TURCHESE/TURQUOISE REF. 2001BR50560 EAN 13ref.: 8006919620010 EAN 13inner: 8006919200182

VERDEBRILLANTE/BRIGHT GREEN REF. 2001BR50610 EAN 13ref.: 8006919720017 EAN 13inner: 8006919310003

NERO/BLACK REF. 2001BR50800 EAN 13ref.:8006919820014 EAN 13inner: 8006919120008

GIALLO/ YELLOW - FLUO REF. 2001BRF50210 EAN 13ref.: 8006919920011 EAN 13inner: 8006919220005

ARANCIO/ORANGE - FLUO REF. 2001BRF50250 EAN 13ref.: 8006919200106 EAN 13inner: 8006919420009

FUCSIA/FUCHSIA - FLUO REF. 2001BRF50370 EAN 13ref.: 8006919200113 EAN 13inner: 8006919520006

Ref.

ESP4028

8006919040283

 $\blacksquare$ 

-

1

<u>\_</u>

58x29x16 cm



11.2 kg



-



-

# 500 ml Beginners Poster Paint





Beginner's ready-mix posterpaint, bottle with flow-control cap, 21 colours.



202BR500...



8006919...



6

21.5x14.2x20.1 cm



3.6 kg



29

232

pet

BIANCO/ WHITE REF. 202BR500100 EAN 13:8006919012020

GIALLO LIMONE/LEMON YELLOW REF. 202BR500211 EAN 13:8006919112027 GIALLO PRIMARIO/PRIMARYYELLOW

REF.202BR500201 EAN 13:8006919022029

ARANCIO/ORANGE REF.202BR500250 EAN 13:8006919032028

OCRA/OCHRE REF. 202BR500270 EAN 13:8006919301872

VERMIGLIONE/ VERMILLION REF. 202BR500300 EAN 13:8006919042027

MAGENTA/MAGENTA REF.202BR500301 EAN 13:8006919300813

ROSA/PINK REF.202BR500330 EAN 13:8006919302855 ROSACARNICINO/FLESH PINK REF. 202BR500331 EAN 13:8006919122026

CICLAMINO/CYCLAMINE REF. 202BR500350 EAN 13:8006919132025

SCARLATTO/SCARLET REF.202BR500380 EAN 13:8006919142024

VIOLA/ VIOLET REF.202BR500400 EAN 13:8006919052026

LILLA/LILAC REF. 202BR500450 EAN 13:8006919152023

OLTREMARE/ULTRAMARINE REF.202BR500500 EAN 13:8006919062025

CYAN/CYAN REF.202BR500501 EAN 13:8006919072024

TURCHESE/TURQUOISE REF.202BR500560 EAN 13:8006919162022

VERDE CHIARO/LIGHT GREEN REF. 202BR500600 EAN 13:8006919172021

VERDEBRILLANTE/BRIGHT GREEN REF.202BR500610 EAN 13:8006919082023

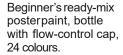
VERDE SCURO/DARK GREEN REF.202BR500630 EAN 13:8006919300806

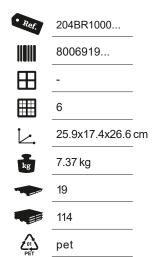
SIENABRUCIATA/BURNT SIENA REF.202BR500730 EAN 13:8006919092022

NERO/BLACK REF.202BR500800 EAN 13:8006919102028

#### 1000 ml Beginners Poster Paint







BIANCO/WHITE
REF. 204BR1000100
EAN 13:8006919012044

GIALLOLIMONE/LEMON YELLOW
REF. 204BR1000211
EAN 13:8006919132049

GIALLO PRIMARIO/PRIMARYYELLOW
REF. 204BR1000201
EAN 13:8006919022043

ARANCIO/ORANGE
REF. 204BR1000250
EAN 13:8006919032042

OCRA/OCHRE
REF. 204BR1000270
EAN 13:8006919031889

VERMIGLIONE/ VERMILLION
REF. 204BR1000300
EAN 13:8006919042041

MAGENTA/MAGENTA
REF. 204BR1000301
EAN 13:8006919301859

ROSA/PINK
REF. 204BR1000331
EAN 13:8006919300745

ROSA/PINK
REF. 204BR1000331
EAN 13:8006919301817

ROSACARNICINO/FLESH PINK
REF. 204BR1000331
EAN 13:8006919142048

CICLAMINO/CYCLAMEN
REF. 204BR1000350
EAN 13:8006919152047

| CICLAMEN | REF. 204BR1000350 | EAN 13:8006919152047 | SCARLATTO/SCARLET | REF. 204BR1000380 | EAN 13:8006919162046 | VIOLAV VIOLET | REF. 204BR1000400 | EAN 13:8006919052040 | LILLA/LILAC | REF. 204BR1000450 | EAN 13:8006919172045 | OLTREMARE/ULTRAMARINE | REF. 204BR1000500 | EAN 13:8006919062049 | CYANICYAN | CANCYAN | CA

VERDE CHIARO/LIGHT GREEN REF. 204BR1000600 EAN 13:8006919192043
VERDE BRILLANTE/BRIGHT GREEN REF. 204BR1000610 EAN 13:8006919082047
VERDE SCURO/DARK GREEN

VERDE SCURO/DARK GREEN
REF. 204BR1000630
EAN 13:8006919300752
SIENABRUCIATA/BURNT SIENA
REF. 204BR1000730
EAN 13:8006919092046

OMBRANATURALE/RAW UMBER REF. 204BR1000745 EAN 13:8006919307928

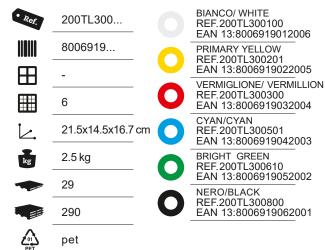
NERO/BLACK REF. 204BR1000800 EAN 13:8006919102042 ARGENTO/SILVER

ARGENTO/SILVER
REF. 204BR1000910
EAN 13:8006919305108
ORO/GOLD
REF. 204BR1000920
EAN 13:8006919305115

#### 300 ml Tempera Premium



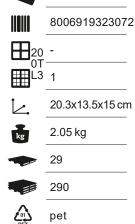
Premium poster paint. 300ml bottle with flow-control cap. 6 colours.



# 6 x 300ml Pearl Tempera Premium



Display containing 6 bottles of high quality pearl poster paint, with flow-control cap.



**234TP6ASS** 

GIALLO/ YELLOW
REF. 234TP300210.P
EAN 13:8006919012341

VERMIGLIONE/ VERMILLION
REF. 234TP300300.P
EAN 13:8006919032349

ROSA/PINK
REF. 234TP300330.P
EAN 13:8006919042348

OLTREMARE/ULTRAMARINE
REF. 234TP300500.P
EAN 13:8006919062346

VERDEBRILLANTE/BRIGHT GREEN
REF. 234TP300610.P
EAN 13:8006919072345

NACRE/NACRE
REF. 234TP300900.P
EAN 13:8006919082344

#### 6 x 300ml Metallic **Tempera Premium**



**Display containing** 6 bottles of high quality metallic posterpaint, with flow-control cap.

233TM6ASS



8006919322983





1



20.3x13.5x15 cm



2.13 kg



29



290



pet

VERMIGLIONE/ VERMILLION REF.233TM300300 EAN 13:8006919022333



OLTREMARE/ULTRAMARINE REF. 233TM300500 EAN 13:8006919032332 VERDE BRILLANTE/BRIGHT GREEN REF. 233TM300610 EAN 13:8006919042331



ARGENTO/SILVER REF. 233TM300910 EAN 13:8006919052330



ORO/GOLD REF.233TM300920 EAN 13:8006919062339



RAME/COPPER REF.233TM300930 EAN 13:8006919072338

#### 6 x 300ml Fluo **Tempera Premium**



**Display containing** 6 bottles of high quality fluo posterpaint, with flow-control cap.



255TF6ASS



8006919315916





1



20.3x13.5x15 cm



2.12 kg



29 290



pet



GIALLO/ YELLOW REF. 255TF300210 EAN 13:8006919012556 ARANCIO/ORANGE



REF.255TF300250 EAN 13:8006919022555 VERMIGLIONE/ VERMILLION



REF.255TF300300 EAN 13:8006919032257 FUCSIA/FUCHSIA REF. 255TF300370 EAN 13:8006919042553



TURCHESE/TURQUOISE REF. 255TF300560 EAN 13:8006919072550



VERDEBRILLANTE/BRIGHT GREEN REF. 255TF300610 EAN 13:8006919062551



# **PRIMO**Finger paint

PRIMO finger paint is suitable for all children from birth.

It is safe and DERMATOLOGICALLY TESTED.

It is ready for use as is, and has a soft and smooth texture, which is pleasant to touch. Its consistency is perfect for painting with your hands. The effect is gorgeous. The colour is vivid and remains bright even when it dries.

It can be applied on various materials such as paper, cardboard but also on glass. It is resistant to light and does not fade with time. If you wish a slightly magical and a little dreamy effect, try out pearl finger paint.

To decorate fabrics and clothing there is also textile finger paint.

Produced entirely in Italy with clean solar energy and respecting the environment from enhanced production cleaning techniques and recycling of waste materials.

All packaging is recyclable. Availability in a wide range of formats, tailored to the needs of each customer and sales channel: retail shops or supermarkets, online and offline, gift packaging, and large formats for school.

p.16



# 4 x 100g Fingerpaint





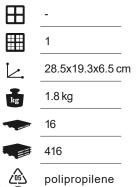
Finger paint in pot, 4 colours.



polipropilene

## 6 x 250g Fingerpaint





222TD6G

8006919002229

Finger paint in pot, 6 colours.

#### 6 x 100g Fingerpaint



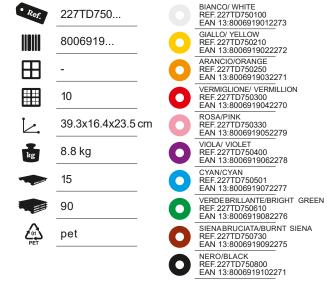
Pearl or textile finger paint in pot. Multipurpose case. 6 colours.



## 750 ml Fingerpaint



Finger paint, bottle with antichoking cap, 10 colours.





PRIMO acrylic paint is water based and available in 22 shades, including gold and silver - designed to obtain very bright and vivid effects.

Primo acrylic paint can be easily applied with a brush and once dry colours remain vivid and bright. It adheres to any type of surface. When dry, it does not crack even if applied in multiple layers.

Ideal for children who want to experiment and feel like artists, and can be used with stencils, spatulas and sponges to bring out the creative potential of this paint.

By mixing the colours together new tones can be obtained.

Entirely produced in Italy with clean solar energy and respecting the environment from enhanced production cleaning techniques and recycling of waste materials.

Availability in a wide range of formats, tailored to the needs of each customer and sales channel: retail shops or supermarkets, online and offline, gift packaging, and large formats for school.





#### 300 ml Acrylic Paint



400TA300...



8006919...



-



6

21.5x14.5x16.7 cm



2.3 kg



29



290



pet



GIALLO PRIMARIO/PRIM.YELLOW REF.400TA300201 EAN 13:8006919024009

ARANCIO/ORANGE REF.400TA300250 EAN 13:8006919034008

OCRA/OCHRE
REF.400TA300270
EAN 13:8006919184000

VERMIGLIONE/ VERMILLION REF.400TA300300 EAN 13:8006919044007 MAGENTA/MAGENTA

MAGENTA/MAGENTA REF. 400TA300301 EAN 13:8006919306549

CARMINIO/CARMINE REF. 400TA300310 EAN 13:8006919054006

ROSA/PINK REF.400TA300330 EAN 13:8006919194009

SCARLATTO/SCARLET REF.400TA300380 EAN 13:8006919204005

VIOLA/ VIOLET REF.400TA300400 EAN 13:8006919064005

OLTREMARE/ULTRAMARINE REF.400TA300500 EAN 13:8006919074004

CYAN/CYAN REF.400TA300501 EAN 13:8006919084003

BLU DI PRUSSIA/PRUSSIAN BLUE REF. 400TA300520 EAN 13:8006919214004

VERDE CHIARO/LIGHT GREEN
REF.400TA300600
EAN 13:8006919094002
VERDEBRILLANTE/BRIGHT GREEN

REF.400TA300610 EAN 13:8006919304767

VERDE SCURO/DARK GREEN REF.400TA300630 EAN 13:8006919104008

VERDE OLIVA/OLIVE GREEN REF.400TA300665 EAN 13:8006919224003

SIENABRUCIATA/BURNT SIENA REF.400TA300730 EAN 13:8006919114007

OMBRA BRUCIATA/BURNT UMBER REF. 400 TA 3300 T40 EAN 13:800 6919234002

NERO/BLACK REF.400TA300800 EAN 13:8006919124006

ARGENTO/SILVER REF.400TA300910 EAN 13:8006919174001

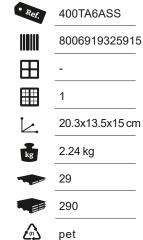
ORO/GOLD REF.400TA300920 EAN 13:8006919164002



# 6 x 300ml Acrylic Paint



Display containing 6 bottles of acrylic paint, with flow-control cap.



BIANCO/ WHITE
REF. 400TA300100
EAN 13:8006919014000

GIALLO PRIMARIO/PRIM.YELLOW
REF. 400TA300201
EAN 13:8006919024009

CARMINIO/CARMINE
REF. 400TA300310
EAN 13:8006919054006

OLTREMARE/ULTRAMARINE
REF. 400TA300500
EAN 13:8006919074004

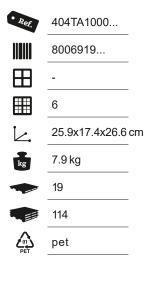
VERDEBRILLANTE/BRIGHT GREEN
REF. 400TA300610
EAN 13:8006919304767

NERO/BLACK
REF. 400TA300800
EAN 13:8006919124006

## 1000ml Acrylic Paint



Acrylic paint, bottle with flow-control cap, 12 colours.



BIANCO/ WHITE
REF. 404TA1000100
REF. 404TA1000100
REF. 404TA1000100
REF. 404TA1000201
EAN 13:80069190124047

ARANCIO/ORANGE
REF. 404TA1000250
EAN 13:8006919034046

VERMIGLIONE/ VERMILLION
REF. 404TA1000300
EAN 13:8006919044045

CARMINIO/CARMINIO
REF. 404TA1000310
EAN 13:8006919054044

VIOLA/ VIOLET
REF. 404TA1000400
EAN 13:8006919074042

CYAN/CYAN
REF. 404TA1000500
EAN 13:8006919074042

CYAN/CYAN
REF. 404TA1000600
EAN 13:800691904040

VERDE SCURO/DARK GREEN
REF. 404TA1000630
EAN 13:8006919014046

SIENABRUCIATA/BURNT SIENA
REF. 404TA1000730
EAN 13:8006919114045

NERO/BLACK
REF. 404TA1000800
EAN 13:8006919114045

NERO/BLACK
REF. 404TA1000800
EAN 13:8006919114045



# PRIMO

# Textile paint & Pens

The PRIMO textile paint follows the nature of fabric with great flexibility. Colours are lively and bright, ready to indulge the imagination for a permanent effect.

It can be applied in a in thick or thin layers, and once dry it remains well covering, with lively and luminous tones. When diluted it can be applied with an airbrush to get a softer hand on the fabric.

Textile paint does not require ironing, but it must be left to dry perfectly for at least 24 hours.

Textile pens are easy to use and produce a bright vivid results. Once you have completed any design, eave to dry for 15 minutes and then iron the design to set the design.

For the best results use 100% cotton fabric.

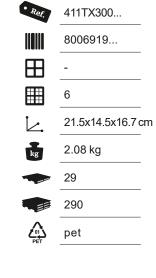
Available in a wide range of formats, tailored to the needs of each customer and sales channel: retail shops or supermarkets, online and offline, gift packaging, and large formats for school.

Made entirely in Italy using clean solar energy and respectful of the environment using enhanced production cleaning techniques and recycling of waste materials. All product packaging is also recyclable.

#### 300 ml Textile Paint



Textile acrylic paint, bottle with flow-control cap, 11 colours.



BIANCO/ WHITE
REF. 411TX300100
EAN 13:8006919014116

GIALLO PRIMARIO/PRIM.YELLOW
REF. 411TX300201
EAN 13:8006919024115

ARANCIO/ORANGE
REF. 411TX300250
EAN 13:8006919034114

VERMIGLIONE/ VERMILLION
REF. 411TX300300
EAN 13:8006919044113

ROSA/PINK
REF. 411TX300330
EAN 13:8006919054112

OLTREMARE/ULTRAMARINE
REF. 411TX300500
EAN 13:8006919054111

CYAN/CYAN
REF. 411TX300501
EAN 13:8006919074110

VERDEBRILLANTE/BRIGHT GREEN
REF. 411TX300501
EAN 13:8006919084119

SIENABRUCIATA/BURNT SIENA
REF. 411TX300750
EAN 13:8006919094118

NERO/BLACK
REF. 411TX300800
EAN 13:8006919094118

6 x 100 ml Textile Finger Paint



228TXD100SP

8006919002281

6
39x24.5x18.2 cm
5.43 kg
9
81
polypropylene

Textile finger paint

in case 6 colours.

#### **8 Textile Pens**



Textile fibre-tip pens, in carton box, 8 colours.





# **PRIMO**Wax Crayons

Primo's range of wax crayons and oil pastels offers a wide selection of different sizes and quality to cater for the needs of children: classic, jumbo, triangular and supersoft, dry-erase for whiteboards, water-soluble and oil pastels.

The basic crayons are available in plain stick format and have been formulated to avoid your hands getting dirty. They are also available with an ergonomic sheath that helps with writing.

The jumbo version is ideal for little ones with a wider stick and easy to grip.

Primo offers a wider range of crayons in smaller pack sizes that are fully detailed in the standard catalogue and on www.primocrafts.co.uk.

The wider range of crayons includes:

Dry-erase whiteboard crayons can be used on a variety of different surfaces such as plastic and glass. Primo's whiteboard set with dry-erase crayons provides an excellent portable drawing set.

The watercolour version enables new exciting crayon blending effects.

Supersoft triangular wax crayons are particularly intense and bright, thanks to their shape they facilitate grip. They are soft but resistant, practical to hold and they do not stain.

Oil pastels are created with a smooth texture and deeply pigmented allow for light delicate or thick multi-layer coats. The experience and texture of the artwork can be further enhanced by the use of different paper types.

All Wax crayons and pastels are produced in Italy with clean solar energy respecting the environment using enhanced production cleaning techniques and recycling of waste materials. All product packaging is also recyclable.



#### 48 Crayons



Resistant wax crayons, in pot of 48 pieces, 12 colours.



## 216 Crayons



Resistant wax crayons, in schoolboxwith partition shelves, 216 pieces, 12 colours.



#### **48 Jumbo Crayons**



Jumbo resistant wax crayons,in pot of 48 pieces, 8 colours.

# 6 37.9x25.6x21.5 cm - kg 9

36

polipropilene

### 120 Jumbo Crayons



Jumbo resistant wax crayons, in schoolboxwith partition shelves, 120 pieces, 8 colours.



# **PRIMO**Wax triangles

Triangle crayons are one of CMP Morocolor's patents which they have always been proud of.

Wax triangles have been designed to allow perfect hold to draw easily and quickly with the tips, or to obtain volume and blends with the sides. The crayons are also excellent for rubbing, bringing out shapes and textures as if by magic.

Compact and extremely durable, the crayons do not stain hands and are excellent for young children for personal development of early years drawing and colouring.

Made entirely in Italy with clean solar energy, respectful of the environment using enhanced production cleaning techniques and recycling of waste materials. All product packaging is also recyclable.







Wax triangles, super resistant, in PPbox, 12 colours including gold and silver.



Wax triangles, super resistant, in pot of 30 pieces, 10 assorted colours. Standard and pastel colours.

# Primo Pencils

Since early childhood, coloured pencils accompany us with their simple, delicate, and poetic strokes.

Available in 36 colours, in a variety of different packs and in many formats: normal and jumbo hexagonal shaped pencils, normal and jumbo triangular shaped pencils, and Minabella pencils.

All pencils are produced using FSC™ certified C113256 wood and we encourage long use of any plastic casing to avoid single use plastics. All packaging is recyclable

"Minabella" pencils are so named because they are particularly beautiful.

Created with a thicker lead - approx 3.8 mm. Minabella pencils are soft, pasty and more resistant. Available in traditional, metallic, and fluorescent colours their tones are very intense and perfect to create special effects and reflections.

The PRIMO pencil sharpener is ideal for both normal and Minabella pencils.

Available in a variety of formats, tailored to the needs of each customer and sales channel: retail shops or supermarkets, online and offline, gift packaging, and large formats for school.





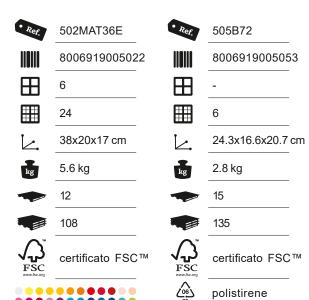


# 36-72 Hexagonal Pencils





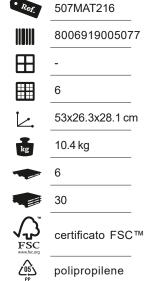
Coloured pencils, hexagonal, lacquered, in carton box, 36 and 72 colours.



# 216 Hexagonal Pencils



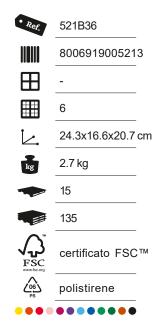
Coloured pencils, hexagonal, lacquered, in schoolboxwith partition shelves,216 pieces, 12 colours.







#### 36 Jumbo Hexagonal Pencils



Coloured Jumbo pencils, hexagonal, lacquered, in pot of 36 pieces, 12 colours.

# 120 Jumbo Hexagonal Pencils



Jumbo coloured pencils, hexagonal, lacquered, schoolboxwith partition shelves, 120 pieces, 12 colours.



polipropilene

519MAXITRIS12E

8006919319204

23.5x21x7 cm

certificato FSC™

2.06 kg

12

18

270



Jumbo coloured pencils, triangular, lacquered,in carton box, 12 colours.

# 120 Jumbo Pencils



Jumbo coloured pencils, triangular, lacquered,in schoolboxwith partition shelves, 120 pieces, 12 colours.



517TJ120



8006919005176





6



53x26.3x28.1 cm



10.7 kg



6



30



certificato FSC™



polipropilene



4 temperini 4 sharpeners



#### 60 Minabella Pencils

Ø 3.8 mm

Ref.	5246MB60
	8006919308840
$\blacksquare$	-
	6
<u>L</u> .	24.3x16.6x20.7 cm
kg	2.92 kg
	15
	135
FSC	certificato FSC™

polistirene

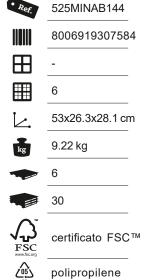
Hexagonal coloured pencils minabella in pot of 60 pieces, 12 colours.

#### 144 Minabella Pencils

Ø 3.8 mm



Hexagonal coloured pencils Minabella in schoolboxwith partition shelves, 144 pieces, 12 colours.





#### 12 HB Pencils



530HB12



1 8006919309953



8006919005305



144 8006919905308



19x16x9.5 cm



0.59 kg



26



416



certificato FSC™

HB pencil, lacquered,in carton box, 12 pieces.



Soft erasers, in blister card, 2 pieces.

#### 2 Erasers



5303BL2G



8006919319259







22.2x14.2x8.2 cm



0.83 kg



26



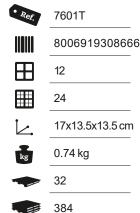
468



## 12 Sharpeners



Double pencil sharpener, in transparent box, 12 pieces. Suitable also for minabella pencils.



8252RG30

8006919313295

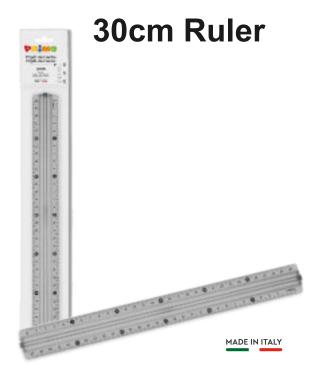
20 8006919323294

38x11.5x11.5 cm

1.1 kg

9

36



Precision 30 cm ruler, in polystyrene, smokey gray, anti-reflective inking edge and embossed graduation



# Fibre-tip pens

Primo offer a range of quality fibre tip pens in different sizes suitable for a variety of different artistic techniques:

fine tip suitable for all styles and ages. jumbo tip for easy grip and as a large marker. double tip a wide and narrow tip pen brush tip for artistic blending and fine drawing.

All pens have bright and lively tones, and they are easily washable from fabrics. The fine tip and jumbo pens are also designed to not dry out within 3 days of a cap being left off.

In addition to the traditional range of colours there are also glitter and fluo markers to give a sparkling and luminous effect.

The fibre tip range also extends to Textile markers, ideal for decorating fabrics and clothing.

Available in a variety of formats, tailored to the needs of each customer and sales channel: retail shops or supermarkets, online and offline, gift packaging, and large formats for school.

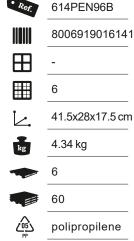


Neon markers, in carton box, 6 colours.

#### 96 Fine Pens



Superwashable fibre-tip pens, fine tip, in bucket of 96 pieces, 12 colours.



•••••







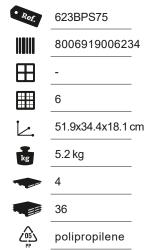
#### 36 Jumbo + 36 Fine Pens



36 superwashable fine and 36 Jumbo fibre-tip pens, in bucket of 72 pieces, 12 colours, 3 washable stencils.

schoolboxwith partition shelves, 120 pieces,

12 colours.



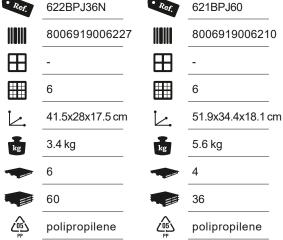


Jumbofibre-tip pens, specialtip, in carton box, 12 and 24 colours.

## 36-60 jumbo Pens



Jumbofibre-tip pens, specialtip, in bucket of 36 or 60 pieces, 12 colours.





# PRIMO

# **Modelling** material

Easydò is a soft and elastic dough, it is glutenfree, 99% of vegetable origin, vegan and dermatologically tested. Available in a range of bright and vivid colours it enables you to build with your imagination, create with your hands.

Primo Mod, white or terracotta air dry clay, is gluten-free, 98% of natural origin, vegan and dermatologically tested. It is ready to use and dries naturally - not requiring cooking. Once dry, it can be painted and varnished.

Thanks to some creative and fun accessories, it is possible to create three-dimensional puzzles.

Easydò and Mod's design is safe and excellent for personal development from an early age.

Available in a variety of formats, tailored to the needs of each customer and sales channel: retail shops or supermarkets, online and offline, gift packaging, and large formats for school.

All Mod and Easydò is made in Italy with clean solar energy and respectful of the environment using enhanced production cleaning techniques and recycling of waste materials. All product packaging is also recyclable.



## 250g MOD air dry clay



White and terracotta modelling clay. Ready for use, air dries hard.



2865MOD250T



8006919308451





24



25.5x22x14 cm



6.4 kg



15

120



2855MOD250B



8006919308475





24



25.5x22x14 cm



6.6 kg



15



120

## 500g MOD air dry clay



286MOD500T



8006919002861





26.5x18x14.4 cm

12





6.3 kg 19



114



285MOD500B



8006919002854



12



26.5x18x14.4 cm



6.3 kg



19



114

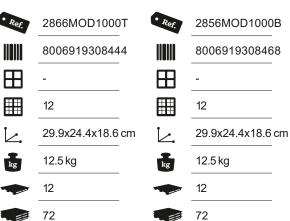
White and terracotta modelling clay. Ready for use, air dries hard.





1000g MOD air dry clay





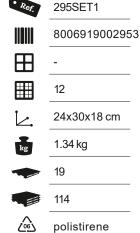
White and terracotta modelling clay. Ready for use, air dries hard.

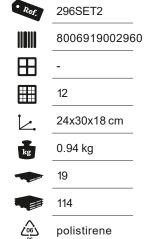
4 tools

14 tools









Doughtools kit.



CMP Morocolors history invokes an affection closeness to chalk, simple but full of evocation and with special strength. Chalk is the root of the company's history, a special emotional bond remains to it. Chalk may be simple and humble, but it carries a unique fascination and expressive power.

Available in fine stick white or coloured, antidust formula and Jumbo sidewalk chalks calcium carbonate based cylindrical chalks

Chalk is the perfect choice for the youngest artists.

Made entirely in Italy with clean solar energy and respectful of the environment using enhanced production cleaning techniques and recycling of waste materials. All product packaging is also recyclable.



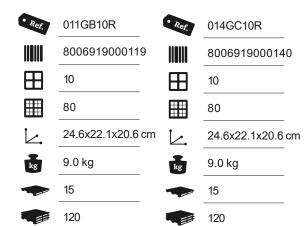


#### 10 Chalks



White antidust chalks, in carton box, 10 pieces.

Coloured antidust chalks, in carton box, 10 pieces.



22 Jumbo Pavement Chalk



Calcium carbonate antidust sidewalk chalks, in bucket of 22 pieces, 7 colours.



Primo glues are solvent-free, gluten- free and supplied in recyclable bottles.

Primo glues (glue stick, water-based and vinyl glue) can be used on paper and cardboard; vinyl glue is powerful enough for wood and some fabrics.

The coloured glues are glossy and transparent. Ideal for slime thanks to the activator, but also excellent for experimenting creative effects.

They are easily washable from fabrics.

They all have high adhesive power.

Vinyl glue and water-based glue are produced entirely in Italy with clean energy. PVP glue stick is made in Europe.

Available in a variety of formats, tailored to the needs of each customer and sales channel: retail shops or supermarkets, online and offline, gift packaging, and large formats for school.

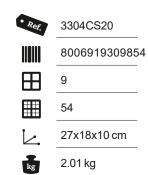




#### Stick Glue

20 g





-

Gluestick in PVP,single 20 g

#### **Clear Water-based Glue**

75 ml 240 ml 1000 ml







· Ref.

301CA80

8006919013010



0000919010



\_\_\_



21.5x14.5x15.9 cm



2.4 kg



29



polietilene



3308CA240



8006919314421



-



6



15.7x10.9x18.7 cm



1.7 kg



51



459 pet



303CA1000



8006919003035





25.9x17.4x26.6 cm



6.7 kg



19



114 pet

Water-based clear glue, bottle with flow-control cap or nozzle.



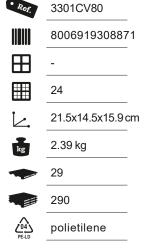
# **Vinyl Glue**

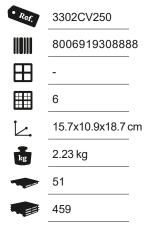
80 g 250 g 1000 g











pet

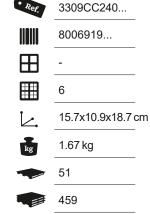


Vinyl glue, bottle with flow-control cap or nozzle.



# Water Based Coloured Glue





pet

GIALLO/ YELLOW REF. 3309CC240201 EAN 13:8006919329050

ROSSO/RED REF. 3309CC240300 EAN 13: 8006919317316

MAGENTA/MAGENTA REF. 3309CC240301 EAN 13:8006919337314

VIOLA/ VIOLET REF. 3309CC240400 EAN 13:8006919329067

BLU/BLUE REF.3309CC240501 EAN 13:8006919339202

VERDE/BRIGHT
REF. 3309CC240610
EAN 13:8006919339158

Coloured water-based clearglue, bottle with flow-control cap.

#### **Slime Activator**

240 ml



3310AS240
8006919339301
6
15.7x10.9x18.7 cm
1.5 kg
51
459

pet

Slime activator, bottle with flow-control cap.

# **PRIMO**Accessories

The Primo range also contains a range of brushes and accessories to assist in everyday drawing and painting.

The range offers a series of round and flat brushes for poster paint and watercolours for young artists.

Every artist needs a mixing palette and water cleaning. For early years we have a rectangular mixing palette or an oval palette for more experienced artists. Specially designed water cleaning pot is anti-spill and has 2 sections.

Additional accessories include dosage control pump and multi functional storage.





#### Flat Brush



Bristle flat-tipped brush. Suitable for oil and acrylic paint.

· Ref.		size	$\blacksquare$	
241PQ0	EAN 13ref.: 8006919002410 EAN 13inner: 8006919802416	0	12	240
241PQ2	EAN 13 ref.: 8006919012419 EAN 13 inner: 8006919812415	2	12	240
241PQ4	EAN 13ref.: 8006919022418 EAN 13inner: 8006919822414	4	12	240
241PQ6	EAN 13ref.: 8006919032417 EAN 13inner: 8006919832413	6	12	240
241PQ8	EAN 13ref.: 8006919042416 EAN 13inner: 8006919842412	8	6	120
241PQ10	EAN 13ref.: 8006919052415 EAN 13inner: 8006919852411	10	6	120
241PQ12	EAN 13ref.: 8006919062414 EAN 13inner: 8006919862410	12	6	120
241PQ14	EAN 13ref.: 8006919072413 EAN 13inner: 8006919872419	14	6	120

. 160 mm ≃

#### **Round Brush**



Ponyhair round-tipped brush. Suitable for watercolour and poster paint.

Ref.		size	$\blacksquare$	
240PT1	EAN 13ref.: 8006919012402 EAN 13inner: 8006919812408	1	12	240
240PT2	EAN 13ref.: 8006919022401 EAN 13inner: 8006919822407	2	12	240
240PT3	EAN 13ref.: 8006919032400 EAN 13inner: 8006919832406	3	12	240
240PT4	EAN 13ref.: 8006919042409 EAN 13inner: 8006919842405	4	12	240
240PT5	EAN 13ref.: 8006919052408 EAN 13inner: 8006919852404	5	12	240
240PT6	EAN 13ref.: 8006919062407 EAN 13inner: 8006919862403	6	12	240
240PT7	EAN 13ref.: 8006919072406 EAN 13inner: 8006919872402	7	12	240
240PT8	EAN 13ref.: 8006919082405 EAN 13inner: 8006919882401	8	12	240
240PT9	EAN 13ref.: 8006919092404 EAN 13inner: 8006919892400	9	12	240
240PT10	EAN 13ref.: 8006919202407 EAN 13inner: 8006919602405	10	12	240
	160 mm =	:		

4 TUTEPUNIT PRING

#### 4 Brush Set



4 brusheswith synthetic hair, wood handle in plastic bag. 2 flat tips, 1 round, 1stencil tip.

#### · Ref.

1246PJ



8006919012464



-



12



18x16x10 cm



- kg



-



\_

#### 36 Jumbo Brushes



Bucket with 36 Jumbo brushes.



1245B36PEN



8006919012457





12



34x25x20 cm



4.7 kg



10



90



polistirene





Safety-potwith 2 sections,clean/dirty water. If it falls, the water doesnot spill out.

#### **Bottle Emptier**



Plasticbottle-emptier anti-waste.

#### **Dosage Pump**



Plastic dosage pump designed to avoid wasting color.



214AR



8006919002144



-



12



25x24x20 cm



1.05 kg



20



160



polipropilene



208C



8006919304354



\_\_\_\_



\_\_\_\_



\_\_\_\_



\_\_\_\_



\_



195PD



8006919001956



48



30x25x14.5 cm



1 kg



14



168

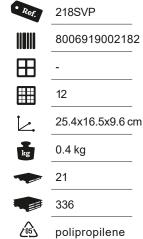


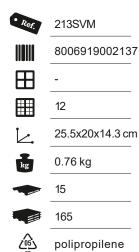
polipropilene



# Multi-use Pots 6 ml / 25 ml

Multipurpose pots for mixing and storing.





#### **Multi-use Pots**



Multipurpose pots for mixing and storing.



#### **Oval Palette**



216T4

8006919002168

12\*

32.5x27x8\* cm

1.5\* kg

10\*

210\*

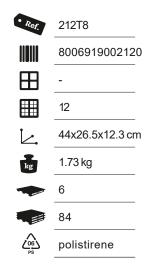
polistirene

Ovalmixing palette

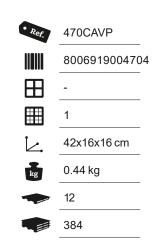
## Rectangular Palette



Rectangularmixing palette.

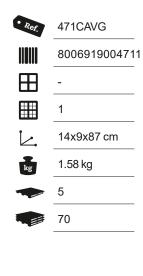






Floor standing





wooden easel.



#### **Canvas**



	Ref.			<b>_</b>	kg
	460TE18X24	8006919004605	12	26x22x20.5 cm	2.12 kg
	461TE25X35	8006919004612	12	37.5x22x27.5 cm	3.47 kg
•	462TE30X40	8006919004629	12	42.5x22.7x32.7 cm	4.05 kg
	463TE40X50	8006919004636	12	52.3x22x42.5 cm	5.39 kg
	464TE50X70	8006919004643	12	71.5x22.5x52cm	8.28 kg

Firewood, 100% cotton, 0,3-0,5 mm, acid free

Canvas

#### **Canvas Board**



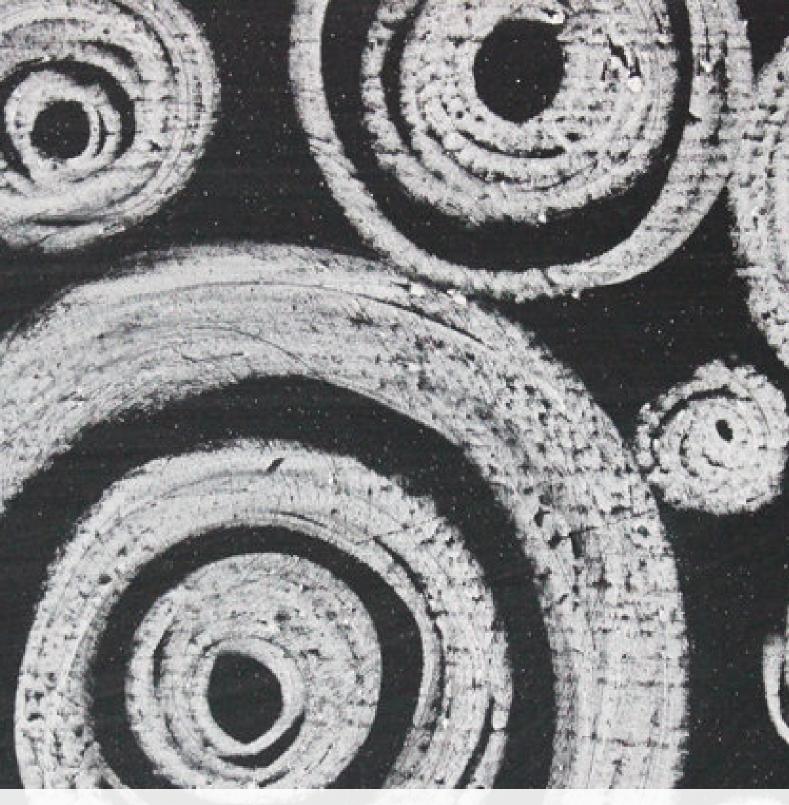
Canvasboard

· Ref.			Ŀ.	kg
466CT18X24	8006919004667	12	26x5.5x20 cm	1.18 kg
467CT25X35	8006919004674	12	37x5x27.3 cm	2.21 kg
468CT30X40	8006919004681	12	42.8x5x32.5 cm	2.97 kg
469CT40X50	8006919004698	12	52.5x5x42.5 cm	4.92 kg

100% cotton, 0,3-0,5 mm, acid free







Primo Crafts Ancrum North Lodge Jedburgh Scottish Borders TD8 6TX

T:01361808082 www.primocrafts.co.uk

