



PRIMO

***Bestsellers
2023***

PRIMO



112A12SG



120A10SG



120A10SG



115A12FM

Watercolour

A wide range of excellent quality and very long-lasting watercolours.

Each watercolour tablet allows for various covering effects, strong colours if used with little water, and transparent if diluted with a lot of water - ideal for traditional watercolour techniques and can be used on standard paper or watercolour paper.

Made entirely in Italy using clean solar energy and respecting the environment using enhanced production cleaning techniques and recycling of waste materials.

The multi-functional packaging design encourages long use and reduces single use plastic waste.

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824VTLP



444T10SAP



449T22VA



450T12FMP

Tempera Poster paint

Tempera poster paint is a water-based product that dries with a shiny surface rather than a chalky dusty finish. This makes colours well balanced and offers unlimited shade possibilities.

There is a Tempera formulation for every age. You can start with Beginner's poster paint which has very bright colours and an excellent washability. Primo Tempera Premium poster paint is rich in texture and quality to obtain excellent covering and opaque effects.

Primo fine poster paint is a concentrated version in tube, it is highly pigmented and vivid, and should be diluted with water.

All poster paint versions can be used on paper, cardboard, wood, fabric, glass, terracotta.

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0601PC8J



226TD50S



074TRI6



823VTDP

Preschool Range

Primo's range of wax crayons and finger paints offer a wide selection of different sizes and mediums to cater for young children making their first masterpieces.

The basic crayons are available in a number of standard and jumbo formats. The jumbo format is particularly ideal for little ones. Primo finger paint is suitable for children from 2 years, it is safe and dermatologically tested.

It is ready for use as is, and has a soft and smooth texture, which is pleasant to touch. Its consistency is perfect for painting with your hands. The effect is gorgeous. The colour is vivid and remains bright even when it dries.

It can be applied on various materials such as paper, cardboard but also on glass. It is resistant to light and does not fade with time.

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503MAT12EFSC

510MAXI12EFSC

5252MINAB6M

5251MINAB6F

522MINAB12

Pencils

All pencils are produced using FSC™ certified – C113256 wood. All packaging is recyclable.

“Minabella” pencils are so named because they are particularly beautiful.

Created with a thicker lead - approx 3.8mm. Minabella pencils are soft, pasty and more resistant. Available in traditional, metallic, and fluorescent colours their tones are very intense and perfect to create special effects and reflectons.

The PRIMO pencil sharpener is ideal for both normal and Minabella pencils.

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6013PEN6F



6014PEN6M



601PEN12



6032JUMBO6



610PENDP10



618BT12

Fibre-tip pens

Primo offer a range of quality fibre tip pens in different sizes suitable for a variety of different artistic techniques:

Fine tip suitable for all styles and ages.

Jumbo tip for easy grip and as a large marker.

Double tip providing a wide and narrow tip pen.

Brush tip for artistic blending and fine drawing.

PRIMO



286MOD500T



285MOD500B



2912BIKE



2911BOAT



2914HOUSE

Modelling material

Easydò is a soft and elastic dough. It is gluten-free, 99% of vegetable origin, vegan and dermatologically tested

Available in a range of bright and vivid colours it enables you to build with your imagination, create with your hands.

Primo Mod, white or terracotta air dry clay, is gluten-free, 98% of natural origin, vegan and Dermatologically tested. It is ready to use and dries naturally - not requiring cooking. Once dry, it can be painted and varnished.

Thanks to some creative and fun accessories, it is possible to create three-dimensional puzzles.

Easydò and Mod's design is safe and excellent for personal development from an early age.



137A24GMH



420BOX1



405TA10SP



Hobby & Professional Range

Is dedicated to creative people, artists, and professionals: an extremely wide range of high quality mixable colours for endless fusion of techniques.

Suitable starting from 14 years of age.

rotating metal display



• Ref.	ESPK4026
	8006919324338
田	-
田田	1
└─┘	64.5x17.5x139 cm
kg	33.2 kg
▬	-
▬▬	-

Rotating metal display, 4 sections with hooks and shelves (supplied empty)

cardboard floor display



• Ref.	12ME
	8006919305092
田	-
田田	1
└─┘	103x11.5x155 cm
kg	11.5 kg
▬	6
▬▬	6

Cardboard floor display with 5 shelves. (Supplied empty)